

# **Getinge Cookie List**

## **Getinge domains with Cookies collected**

Click on the domain for which you want to access the list of cookies.

- Getinge.com (<u>click here to access</u>)
- GetingeOnline.com (click here to access)

The Getinge domains and the list of associated cookies are regularly updated with additions and changes.

## **Cookies used on Getinge.com**

The table below shows which cookies are used on Getinge's website, the purpose of each one and the storage period.

\*Cookies shared with third parties – Refers to Chapter 6 to access the list of third parties.

### Cookies strictly necessary

Name	Purpose	Duration	Getinge Domain
userlocation	gets user's location	Session cookie, expires when the user session ends	https://www.getinge.co m
OptanonConsent *	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	Session cookie, expires when the user session ends	https://www.getinge.co m
RequestVerific ationToken	This is an anti-forgery cookie set by web applications built using ASP.NET MVC technologies. It is designed to stop unauthorised posting of content to a website, known as Cross-Site Request Forgery. It holds no information about the user and is destroyed on closing the browser.	Session cookie, expires when the user session ends	https://www.getinge.co m
ARRAffinity	This cookie is set by websites run on the Windows Azure cloud platform. It is used for load balancing to make sure the visitor page requests are routed to the same server in any browsing session.	Session cookie, expires when the user session ends	https://www.getinge.co m
OptanonAlertBox Closed*	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	Session cookie, expires when the user session ends	https://www.getinge.co m
ASP.NET_S essionId	General purpose platform session cookie, used by sites written with Miscrosoft .NET based technologies. Usually used to maintain an anonymised user session by the server.	Session cookie, expires when the user session ends	https://www.getinge.co m

## Performance Cookies

Name	Purpose	Duration	Getinge Domain
nmstat*	This cookie is used to help record the visitor's use of the website. It is used to collect statistics about site usage such as when the visitor last visited the site. This information is then used to improve the user experience on the website. This Siteimprove Analytics cookie contains a randomly generated ID used to recognize the browser when a visitor reads a page. The cookie contains no personal information and is used only for web analytics. It is also used to track the sequence of pages a visitor looks at during a visit to the site. This information can be used to reduce user journeys, and enable visitors to find relevant information quicker.	Persistent – expires after 1000 days	https://www.getinge.co m
hssrc*	"Whenever HubSpot changes the session cookie, this cookie is also set. We set it to 1 and use it to determine if the user has restarted their browser. If this cookie does not exist when we manage cookies, we assume it is a new session."	Targeting cookies, expires in 2 years	https://www.getinge.co m
_hjid	Hotjar cookie that is set when the customer first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	expries in 365 days	https://www.getinge.co m
_hjFirstSeen	This is set to identify a new user's first session. It stores a true/false value, indicating whether this was the first time Hotjar saw this user. It is used by Recording filters to identify new user sessions  This cookie is used to detect the first pageview session of a user. This is a	Session cookie, expires when the user session ends	https://www.getinge.co m
_hjIncludedInSes sionSample		expires in 30 minutes	https://www.getinge.co m
hstc*	Analytics	expires in 13 months	https://www.getinge.co m
_hjAbsoluteSessi	This cookie is used to detect the first pageview session of a user. This is a True/False flag set by the cookie.	expires in 30 minutes	https://www.getinge.co m

## Functionality Cookies

Name	Purpose	Duration	Getinge Domain
Hubspotutk*	This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts.	Analytics cookies, it expires in 13 months	https://www.getinge.com
ai_user	"Used by Microsoft Application Insights software to collect statistical usage and telemetry information. The cookie stores a unique identifier to recognise users on returning visits over time."	Statistics cookie, expires once session ends	https://www.getinge.com

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Targeting/Advertising Cookies			
Name	Purpose	Duration	Getinge Domain
_fbp*	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	expires in 3 months	https://www.getinge.com
pardot	A session cookie named pardot is set in your browser while you're logged in to Pardot as a user or when a visitor accesses a form, landing page, or page with Pardot tracking code. The cookie denotes an active session and isn't used for tracking.		https://www.getinge.com
visitor_id <accountid></accountid>	The visitor cookie includes a unique visitor ID and the unique identifier for your account. For example, the cookie name visitor_id12345 stores the visitor ID 1010101010. The account identifier, 12345, makes sure that the visitor is tracked on the correct Pardot account. The visitor value is the visitor_id in your Pardot account. This cookie is set for visitors by the Pardot tracking code.	expires in 3 years	https://www.getinge.com
visitor_id <accountid>- hash</accountid>	The visitor hash cookie contains the account ID and stores a unique hash. For example, the cookie name visitor_id12345-hash stores the hash "855c3697d9979e78ac404c4ba2c66533", and the account ID is 12345. This cookie is a security measure to make sure that a malicious user can't fake a visitor from Pardot and access corresponding prospect information.	expires in 3 years	https://www.getinge.com
AKA the visitor cookie, set by the tracking code on website visitors. This is shown as "visitor_id" followed by the unique identifier for that visitor, eg. "visitor_i6780".	expires in 3 years	https://www.getinge.com	

pi_opt_in <accountid></accountid>	If Tracking Opt-in preferences is enabled, the pi_opt_in cookie is set with a true or false value when the visitor opts in or out of tracking. If a visitor opts in, the value is set to true, and the visitor is cookied and tracked. If the visitor opts out or ignores the opt-in banner, the opt-in cookie value is set to false. The visitor cookie is disabled, and the visitor is not tracked.	expires in 3 years	https://www.getinge.com
pi_opt_in	Your Pardot account comes with a Tracking Preferences Opt-in banner, which you can choose to enable. If this is enabled, and • The prospect clicks 'yes': they will be tracked • The prospect clicks 'no': they won't be tracked • The prospect does nothing: they won't be tracked	expires in 3 years	https://www.getinge.com
lpv <accountid></accountid>	This LPV cookie is set to keep Pardot from tracking multiple page views on a single asset over a 30-minute session. For example, if a visitor reloads a landing page several times over a 30-minute period, this cookie keeps each reload from being tracked as a page view.	expires in 3 years	https://www.getinge.com

<sup>\*</sup>Cookies shared with third parties – Refers to Chapter 6 to access the list of third parties.

#### Social Media Cookies

Name	Purpose	Duration	Getinge Domain
N/A			

## Cookies used on GetingeOnline.com

The table below shows which cookies are used on Getinge's website, the purpose of each one and the storage period.

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#### Cookies strictly necessary

Name	Purpose	Duration	Getinge Domain
JSESSIONID	Maintain a secure and anonymous session for the user during their visit	Session cookie, expires when the user session ends	act.getingeonline.com

\*Cookies shared with third parties – Refers to Chapter 6 to access the list of third parties.

### Performance Cookies

Name	Purpose	Duration	Getinge Domain
_gid	Used by Google Analytics to distinguish users.	Persistent cookie, duration is 24 hours	act.getingeonline.com
_ga_ <container- id&gt;</container- 	Used by Google Analytics to persist session state.	Persistent cookie, duration is 2 years	act.getingeonline.com
_ga	Used by Google Analytics to distinguish users.	Persistent cookie, duration is 2 years	act.getingeonline.com

<sup>\*</sup>Cookies shared with third parties – Refers to Chapter 6 to access the list of third parties.

### **Functionality Cookies**

Name	Purpose	Duration	Getinge Domain
N/A			

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